

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3
Station and Location:

KMYU-TV Salt Lake City-Ogden

Date:

9/18/2012

I, Media Strategies and Research,being on behalf of: Jim Matheson, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Congressin the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 01, 2012			Sunday, October 07, 2012		

Total Charges: \$425.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Matheson for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Allen Sims

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, September 18, 2012

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Jeff Allen
Printed Name

Sales Manager
Title



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1374270

Schedule Dates 10/01/12-10/05/12
Advertiser Matheson for Congress (73730)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL CANDIDATE (ns) (1186)
Brand october 1 through october 5 kmyu (473937)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name /
Phone/Fax /
CPE 12056
Account Types Local/Spot Agency BRD
Billing Type Standard
Comments

Date Entered 09/18/12
Last Modified 09/18/12
Entered By Chantryce Diehl
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$54.00
Net Total \$306.00
Sales Tax

Salt Lake City (KMYU)

By Broadcast Month Spots Rate
Oct. 2012 9 \$360.00
Grand Total: \$360.00

9/19/12

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/01/12-10/05/12	3	:30	8A-10A (MST)	1	1	1	1	1	1			5	\$20.00	\$100.00	Salt Lake City (KMYU)		9/18/12
1.1	Normal Line / News	10/01/12-10/05/12	5	:30	8A-10A (MST)	1	1	1	1	1	1			5	\$20.00	\$100.00	Salt Lake City (KMYU)		9/18/12
2.0	Revised Line / News	10/01/12-10/05/12	1	:30	7P-7:30P (MST)	1	1	1	1	1	1			4	\$65.00	\$260.00	Salt Lake City (KMYU)		9/18/12
2.1	Normal Line / News	10/01/12-10/05/12	3	:30	7P-7:30P (MST)	1	1	1	1	1	1			4	\$65.00	\$260.00	Salt Lake City (KMYU)		9/18/12
2.1.1	Preempt	10/05/12															Salt Lake City (KMYU)	Program Change/Exception - football	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Comments: _____

Date: 9/19/12



Station Buy Detail

Salt Lake City, TV

Est ID: 12056

Client: Matheson for Congress 2012**Flight Dates:** Monday, October 01, 2012 to Sunday, October 07, 2012

KMYU-S2

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Rate	01	02	03	04	05	06	07	
KMYU 8a News	EM	M-F	\$20.00	1	1	1	1	1			5
8:00 AM - 10:00 AM		30	\$100.00								
KMYU 7p News	EN	M-F	\$65.00	1	1	1	1	1			5
7:00 PM - 7:30 PM		30	\$325.00								
Station Totals			\$425.00	2	2	2	2	2			10
Station Net			\$361.25								

KMYU-S2

Jeff Stern

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

299 S Main St Ste 150 Salt Lake City UT

Page 1 of 1